



Communications Committee Meeting

July 4, 2018; 2:30 p.m. – 4:30 pm

SEAWA Office, Rm 41 – 419 3rd Street SE,
Medicine Hat, AB T1A 0G9

Attending: Jass Baidwan, Garry Lentz, Marilou Montemayor, Martha Munz-Gue, Patrick Jablkowski, Natasha Rogers, Karen Saffran, Seline Solis (recording)

Regrets: Cathy Linowski, Olivia Sederburg

Minutes

CALL TO ORDER: 3:28 p.m.

**AGENDA – ADDITIONS,
DELETIONS &
APPROVAL:**

Approval of the agenda by Jass Baidwan, seconded by Martha Munz-Gue.

Carried.

MINUTES:

Review and approval of previous meeting's minutes, April 19, 2018 (**Doc2**) by Martha Munz-Gue, seconded by Jass Baidwan.

Carried.

Review of Action Items from minutes of March 8 by Marilou Montemayor.

**COMMUNICATIONS
COMMITTEE MEMBER
APPROVAL:**

Angela Walsh was approved to be a member of the communications committee.

ACTION ITEMS:

1. Take Appendix 1 of the Communication Strategy out of a to-do list.

1.1 Create a calendar of events.

1.2 Earth Day – collaborate with HATSmart for 2019.

2. Increase board engagement by sending email invites for SEAWA events to Board Members.

**MEDICINE HAT
EXHIBITION &
STAMPEDE:**

- 2.1 Send a sign-up time sheet to SEAWA members for volunteer recruitment.
- 2.2 Set up a water station at the downtown Stampede parade with a sign that advertises the water.
- 2.3 SEAWA will have booth at the Country in the City Exhibit. Ask coordinator if SEAWA must be there all four days.

**WATER TREATMENT
PLANT TOUR:**

3. Attend tour.

WORM FARM TOUR:

4. Confirm date with Roxanne Doerksen (owner) for tour.

CHILI COOK OFF:

5. Set up a water station at the Chili Cook Off. Bring brochures, info sheets, donation box, and SEAWA membership, mailing list, and volunteer forms.

DOWNTOWN ART WALK:

6. Next one is September 28, 2018. Maureen Newton from Inspire Café is our contact to inquire about SEAWA having a water station with infused water (lemon, cucumber, basil). Donation box should be brought. Send out invitations to SEAWA members.

NOVEMBER FORUM:

7. Proposed theme: Biodiversity in Riparian Areas of the SEAWA watershed
Natasha is to contact tentative topics and speakers.

Tentative topics and speakers:

- Snakes – AB Fish and Wildlife lady.
- Birds – Phil Horch; Robert Frew (may not like speaking); Milt Spitzer.
- Frogs – Leopard frogs – Someone from the GoA.
- Macroinvertebrates – Someone from Medicine Hat College.
- Fish – Was already covered at the April 2018 forum.
- Beavers – Ask Kirby England (Cows and Fish) to present on his research.
- Riparian aerial assessment results – Maggie is producing a 4-page highlight of the report for distribution at the forum and posting on the website.
- Leafy spurge control results.

Speakers for when SEAWA hosts the WPAC Forum:

- John Acorn could slot into a non-scientific speaking role. Maybe co-sponsored with Grassland Naturalists and Praxis. Could be a fun(d)-raiser/profile builder. Praxis could provide an invitation/connection.
- Linking this to a larger event (environmental day, water day, WPAC forum).
- 50/50 draw and silent auction.

**SUMMER STUDENT
JOB DESCRIPTION:**

Next year’s summer student job description will be changed since school outreach is no longer the main focus.

**POWER DOWN
CHALLENGE:**

Jass is to write an article about the City of Medicine Hat’s Power Down Challenge to be published in the SEAWA newsletter.

ADJOURN:

Karen Saffran declared the meeting adjourned at 4:30 p.m.

Summary of Action Items.

	Action Item	By Who	Status
1	Create a 2018 Calendar of Events for CC/volunteers.	Seline	Completed
2	Create a sign-up time sheet to SEAWA members. Send invitations to Board Members to volunteer at SEAWA events.	Seline, Marilou, Maggie	Completed
3	SEAWA booth at the Stampede’s Country in the City Exhibit.	Natasha, Seline	Completed
4	Organize Water Treatment Plant Tour.	Seline	Completed
5	Organize Vermicomposting/Worm Farm Tour.	Seline	Completed
6	Have a water station at the Chili Cook Off.	Seline	Completed
7	Contact Maureen Newton and the Esplanade about the Downtown Art Walk.	Seline	Completed
8	Have a water station at the Downtown Art Walk.	Intern	In Progress
9	Organize and invite speakers for the Fall Educational Forum.	Natasha	In Progress
10	Contact the paddling club (re: Rick) to speak about possible trips, events, collaborations with SEAWA.	Natasha or Intern	In Progress
11	Contact Boylan Imaging, get vinyl piece replaced on pull-up sign.	Natasha or Intern	In Progress
12	Write articles for July newsletter.	Natasha, Seline	Completed

13	Write about the Power Down Challenge for the newsletter.	Jass	In Progress
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