

Communications Committee Meeting

April 19, 2018

SEAWA Office 41- 419 3rd Street SE

Start: 10:00 am

Participants: Daygan Fowler, Martha Munz-Gue, Natasha Rogers, Patrick Jablkowski

Regrets: Cathy Linowski, Olivia Sederburg

Meeting Minutes

1. Call to order 10:10am
2. Adoption of the agenda – additions to the agenda.
3. Review/approval of previous meeting's minutes February 12, 2018.
4. Suggestions/Discussion: SEAWA booth at Spectrum Festival.
Activities to make Spectrum booth more fun:
 - Logo/t-shirt contest; what volunteers would wear
 - Interactive poster
 - Colouring books
5. May newsletter: Staff write content for the newsletter. World Environment Day; Links to what's happening in the watershed; emphasize that we need more people on the committee. Theme: single-use plastics.
6. Climate Express Workshop: in May 2018 SEAWA will host, organized by All One Sky Foundation. Press release and standard advertising: i.e. Facebook ad.
 - Medicine Hat News: every spring it publishes a free environment article; can submit an article next year (form of advertisement)
7. Create calendar of events for CC and volunteers
8. Contact Boylan Imaging, get vinyl piece replaced on SEAWA pull-up sign.
9. Contact the paddling club to speak about possible trips, events, collaborations with SEAWA
10. Engage more people via social media. Find ways to ask people questions "What's important for you?" bring together water and summer activities
 - Make invitation mail more appealing and fun
 - Use social media to ask questions, engage in conversation

11. Planning for next educational forum: Go through comments on forum evaluation form; make sure to review the notes when planning next forum.
 - Maybe host a forum on a world/international celebration day or event (eg. World Water Day, making it collaborative)
 - Look for ways to partner with Praxis
12. Next Communications Committee Meeting: Late May. Talk about Climate Express Workshop; Spectrum Festival
13. Adjourn: Meeting adjourned at 12:30pm